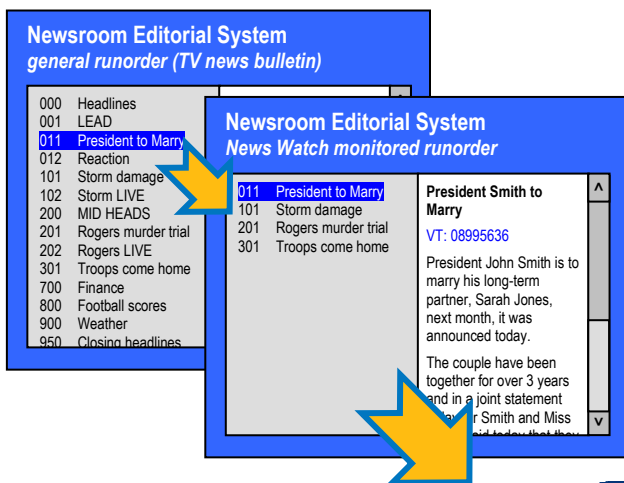




News Watch

News Watch tracks news stories in a broadcaster's newsroom system, and automatically extracts the story text ready for republishing to other platforms. It is ideal for delivering news content to a website, for instance, without needing additional editorial effort.



The News Watch utility monitors stories in a designated running order within the newsroom system. When a story is updated or copied into that running order, NewsWatch reads the story, filters unwanted data such as presenter directions, and extracts the headline and story text. This is then delivered for use by the website or other platforms.

To publish a story to the web output, a journalist simply copies a story to the monitored running order.



- **Extracts text from newsroom stories**
- **Generates XML output for republishing**
- **Compatible with Avid iNews, AvStar, ENPS MOS**

Each story is converted to an XML file, according to a given specification, saved in a given target location. The XML is modified each time that the story is updated in the newsroom system. If a story is deleted, the system can be configured to delete the corresponding output file.

News Watch XML output can be imported for use in a website, or processed by SysMedia's Content Management Systems for publication on teletext, digital text or mobile output. The main benefit is that information is shared quickly and easily without additional journalistic effort.