SysMedia

Interactive TV • Subtitling • Teletext

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For IBC Release

SYSMEDIA BREAKS DOWN LIVE SUBTITLING BARRIERS WITH LAUNCH OF Q-LIVE

Amsterdam, IBC, Stand 3.B67 – 9th September 2011 – SysMedia continues to pioneer new levels of productivity across the subtitling sector with the launch of WinCAPS Q-Live – brand new software for subtitling live and near-live programmes. Q-Live integrates speech recognition, a powerful newsroom interface and a simplified UI, all improving speed, accuracy and productivity.

Q-Live integrates Nuance's Dragon Naturally Speaking SDK to take advantage of the latest developments in speech recognition technology. The resulting improvement in accuracy, coupled with Q-Live's powerful House Styles processing, means that operators do not need a second person to correct mistakes before transmission. These savings open the door for an increase in the quantity of live or near-live programmes that can be cost-effectively subtitled without compromising on quality.

Andrew Lambourne, CEO, SysMedia, says, "Speech recognition is now the live transcription method of choice where language allows, and Dragon Naturally Speaking is the clear market leader in this technology. We are therefore pleased to have established close integration, allowing us to provide new levels of speed and accuracy in the broadcast subtitling environment."

WinCAPS Q-Live also benefits from improved newsroom integration for tracking run orders and loading story texts. Automated timing allows the subtitler to trigger

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automatic playout of transcribed and scripted elements - which may cover the whole of a short scripted bulletin, avoiding the need for manual effort.

Lambourne says, “WinCAPS Q-Live, together with WinCAPS Qu4ntum for offline work, represent the cutting edge of subtitling technology. These platforms are highly specified and are structured for ongoing development as we continue to reduce costs and improve productivity for our subtitling customers worldwide.”

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About SysMedia:
SysMedia manufactures products for the broadcast television industry to produce and transmit value-add content such as subtitling and closed captioning, teletext, digital text services and interactive TV. With over 30 years of experience in this specialised sector, customers include BBC, BSkyB, Red Bee Media, Ascent Media, Technicolor, Teletext Ltd, ARD, RTÉ, TVNZ and over 100 others in more than 25 countries worldwide.

SysMedia is also a leading supplier of specialist teletext signal generators for consumer electronics manufacturers. Additional information can be found at www.sysmedia.com