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Images available upon request

For Immediate Release

SYSMEDIA INTRODUCES DVB DATA SERVICES TEST GENERATOR

Horley, UK - 4th June 2008: SysMedia has developed and launched the brand new 2017 test generator for additional DVB data services such as teletext and subtitling.

The 2017 provides a complete DVB output with video, audio and teletext test data that can fully verify teletext decoder compliance against industry benchmarks. The unit includes an internal reference video source and optional UHF/VHF multi-standard modulator so it can be connected directly to a set-top-box or TV under test. Alternatively the unit can be fed with available DVB-ASI or analogue video, and the output connected to an existing modulator.

"The 2017 has been carefully designed as a one-stop test solution for today's new generation of iDTVs, set-top boxes and chipsets. With over 25 years' experience in this field, SysMedia is a leading global provider of this type of test equipment, and it is therefore natural that we should use that expertise to produce this next generation product," says Andrew Lambourne, CEO, SysMedia.

A standard web browser connected via a TCP/IP network interface is used for all configuration settings, allowing flexibility in remote operation of the unit.

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About SysMedia:

SysMedia manufactures products for the broadcast television industry to produce and transmit value-add content such as subtitling and closed captioning, teletext, digital text services and interactive TV. With over 30 years of experience in this specialised sector, customers include BBC, BSkyB, Red Bee Media, Ascent Media, Technicolor, Teletext Ltd, ARD, RTÉ, TVNZ and over 100 others in more than 25 countries worldwide.

SysMedia is also a leading supplier of specialist teletext signal generators for consumer electronics manufacturers. Additional information can be found at www.sysmedia.com
